

## **International Conference on Sustainable Connectivity**

**29 April 2016**

***Praia de Botafogo 190, 8<sup>th</sup> floor***

The Internet has become an essential tool for economic, social and cultural development of three billion users. However, most of Internet users are currently concentrated in developed countries, and more than 60% of the developing countries population is not yet connected. Various strategies can be developed to promote Internet connectivity but it seems necessary to assess the potential costs, benefits and risks related to these strategies in order to choose the options that can preserve the sustainability of the 'Internet ecosystem'.

Aware of such challenges, the Center for Technology & Society (CTS) at FGV School of Law, Rio de Janeiro is organising the International Conference on Sustainable Connectivity. The event will take place on 29 April and will be attended by representatives of public authorities the private sector, academics and experts. Participants will discuss a number of topics, including the national broadband plan, zero rating practices, the current proposal to introduce data caps within fixed Internet connections as well as the development of community networks, and will elaborate concrete suggestions on how to foster sustainable connectivity.

9:30 WELCOMING REMARKS

Morning Segment: **THE INTERDEPENDENCE OF ACCESS  
POLICY AND ECONOMIC POLICY**

9:40- 10:00 **KEYNOTE** Artur Coimbra, Director of  
Broadband, Ministry of Communications

10:00- 11:30 Session 1: **NATIONAL BROADBAND PLAN:  
CAN IT WORK?**

Silvio Meira, FGV

Karla do Valle Abrahão Cavalcanti, ANATEL

Veridiana Alimonti, Intervezes

11:30-11:45 Coffee break

11:45-13:15 Session 2: **ZERO RATING: A SUSTAINABLE  
OPTION?**

Demi Getschko, NIC.br

Luca Belli, FGV

Bruno Magrani, Facebook

13:15-14:30 Lunch

Afternoon segment: **DO IT YOURSELF: HOW TO CREATE  
INTERNET CONNECTIVITY**

14:30-15:10 **WTF IS THE INTERNET? A CONVERSATION  
WITH BOB FRANKSTON ON HOW TO FOSTER SUSTAINABLE  
CONNECTIVITY**

With Bob Frankston, Member of Board of  
Governors IEEE Consumers Electronics Society

15:10-16:10 Session 3: **LESSONS LEARNED FROM  
INTERNATIONAL EXPERIENCES**

Federica Giovannella, Trento University,  
NetCommons.eu

Nicolas Echániz, Altermundi

Ritu Sivastrava, Digital Empowerment  
Foundation (remote intervention)

16:10-16:25 Coffee break

16:25-17:45 Session 4: **EMERGING ISSUES. DATA CAPS  
IN FIXED INTERNET AND COMMUNITY NETWORKS: WHAT  
DEVELOPMENT MODEL FOR BRAZIL?**

Marcelo Saldanha, Instituto do Bem-Estar  
Brasil

Diego Vicentin, UniCamp

Flavia Lefèvre, PROTESTE, CGI.br

TIM Brasil Representative (TBC)

17:45-18:00 **MULTISTAKEHOLDER TAKEAWAYS AND  
CLOSING REMARKS**