

**PLATFORM VALUES:
CONFLICTING RIGHTS, ARTIFICIAL INTELLIGENCE AND TAX AVOIDANCE**

Rio de Janeiro, Brazil
FGV Law School / Room 811, 8th Floor / 19 July 2019

The event will bring together international experts to discuss some of the submissions for the Special Issue of the Computer Law & Security Review dedicated to [Platform Values: Conflicting Rights, Artificial Intelligence and Tax Avoidance](#), celebrates the fifth anniversary of the UN Internet Governance Forum [Dynamic Coalition on Platform Responsibility](#).

INTRODUCTORY SESSION

9:20- 9:30 **Welcome remarks** | Antonio Porto, Vice Dean of FGV Law School

9:30 -9:45 **Introduction to Platform Values and Regulations** | Luca Belli, FGV Law School

9:45-10:00 **Attributing Responsibility in the Platform Economy: Follow the Value?** | Nicolo Zingales, University of Leeds

MORNING SESSION: DISPUTE RESOLUTION AND CONFLICTING VALUES – CHAIR: LUCA BELLI

10:00– 10:30 **A New Framework for Online Content Moderation** | Ivar Hartmann, FGV Law School
Comments by Min Jiang, FGV Law School and Giovanni De Gregorio, University of Milano-Bicocca

10:30- 11:00 **Injecting Democratic Values in Online Content Moderation: Going Beyond Freedom of Expression?** | Giovanni De Gregorio, University of Milano-Bicocca
Comments by Ivar Hartmann, FGV Law School and Thiago Oliva, University of Sao Paulo Law School.

11:00- 11:30 **Coffee Break and poster presentation**

11:30- 12:15 **Responsible Content Moderation** | Keynote by Monica Guise, Facebook, followed by Q&A

12:15- 12:45 **Content Removal Technologies: New Challenges to Freedom of Expression?** | Thiago Dias Oliva, University of Sao Paulo Law School
Comments by Barrie Sander, FGV School of International Relations and Ivar Hartmann, FGV Law School

12:45- 13:15 **Artificial Intelligence Fairness: Striving for Myth** | Ekaterina Semenova, Higher School of Economic, Moscow

Comments by Guilherme Almeida, FGV Law School and Andrey Shcherbovich, FGV Law School

13:15- 14:30 **Lunch break and networking**

AFTERNOON SESSION: PLATFORM VALUE AND ECONOMIC REGULATION – CHAIR: NICOLO ZINGALES

14:30- 15:15 **Digital Value Chains and Capital Accumulation in 21st Century Digital Capitalism: A Legal Institutionalism Perspective** | Keynote by Ioannis Lianos, University College London, (30 mins), followed by Q&A

15:15- 15:45 **The Benefit Theory of International Taxation and the Role of Platforms in Restoring Inter-Nation Equity** | Vasiliki Koukouloti, Queen Mary University of London
Comments by Luca Belli, FGV Law School and Luisa Scarcella, University of Graz

15:45- 16:15 **E-commerce and the Fight against VAT Fraud: Can Online Platforms Play a Valuable Role?** | Luisa Scarcella, University of Graz
Comments by Nicolo Zingales, University of Leeds and Vasiliki Koukouloti, Queen Mary University of London

16: 15- 16:45 **Coffee Break and poster presentation**

16:45- 17:15 **You Can't Have Your Cake and Eat It Too: Is Digital Platform Regulation Possible under Value Heterogeneity?** | Jamil Civitarese, Brazilian School of Public and Business Administration - FGV and Matheus Andrade, University of São Paulo
Comments by Anja Kovacs, FGV Law School and Ekaterina Semenova, Higher School of Economic, Moscow

17: 15- 17:45 **Conflicting Rights under Platform Regulation in Russia** | Andrey Shcherbovich, FGV Law School
Comments by Eduardo Magrani, ITS Rio de Janeiro, Jamil Civitarese, Brazilian School of Public and Business Administration - FGV and Matheus Andrade, University of São Paulo

17:45-18:00 **Closing remarks** | Luca Belli, FGV Law School and Nicolo Zingales, University of Leeds

POSTERS

A New Jigsaw of Rights and Liberties in Privacy and Data Protection: The Emergent Legal and Regulatory Paradigm of Latin America

Amanda Lemos, University of Brasília and Alexandre Veronese, University of Brasília

The Taxation of Information Technology on the Brazilian Tax Reform Proposition

Melissa Castello, Pontifical Catholic University of Rio Grande do Sul

Resenha da obra “The curse of bigness: antitrust in the new Gilded Age”, de Tim Wu

José Faleiros Júnior, Federal University of Uberlândia and Tereza Papa, Veiga de Almeida University

Inteligência Artificial e Democracia: Os Algoritimos Podem Influenciar uma Campanha Eleitoral? Uma Análise do Julgamento sobre o Impulsionamento de Propaganda Eleitoral na Internet do Tribunal Superior Eleitoral

Luziane Leal, University of Fortaleza and Jose Moraes Filho, University of Fortaleza